



Mesa Consejera de la Comunidad

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MINUTES

KDNA COMMUNITY ADVISORY BOARD

July 26, 2021

NCEC/KDNA Community Service Center
Granger, Washington

Present: Ricardo G, Art G, Santiago R, Lorenzo C, Lilia V, Luz F, Jose C.

Absent: Rogelio M,

Staff present: Francisco R., Elizabeth T.

Community: Maria C, Hector F., Christopher

KDNA Meeting: Quorum was establish, open the meeting at 4:00 pm

Ricardo Garcia spoke with Gilberto and he reported that there were looking for money to have a transmitter in Pasco. Ricardo went over the minutes and asked if there were questions or concerns or changes.

MOTION: Art G. made motioned to approve the minutes from April 26, 2021 as is. Motion seconded by Lorenzo C. Motion passed unanimously.

Ricardo give the opportunity to the Community to speak.

Hector Franco brought a letter to the CAB (exhibit A) he is concerned about the management of the CAB, the term of the members and people from L&I. He said that the management of the Radio KDNA is not good and that his concern that the community is not been treated right.

Ricardo read the letter and ask Hector who from here (KDNA) is giving you this information?

Hector said he could hear and got up and when to where Ricardo was sitting. Ricardo repeated the questions Who from here is giving you the information?

Hector answer was "they let the Ranchero Chido go" and Maria was treat bad".

Ricardo told Hector that the complaint against the Cab was noted but that the other management issues he need it to bring them up to the SEA MAR Board since they are the governance body of NCEC/Radio KDNA. Ricardo told him that SEA MAR board can address the issues in his letter. The issues Hector wants to see addressed need to be addressed to SEAMAR.

Hector said you telling me you can address this, you sending me to SEA MAR, I will send the letter to CPB. Hector threatened the CAB, that he was going to send this letter to (Corporation for Public Broadcasting) CPB.

MOTION: Art G. made motioned to move on with the meeting because Hector was not hearing to what Ricardo was telling him, and the this was the second meeting where they spend a lot of time telling him that he need to address his concerns to the SEA MAR administration. Motion seconded by Luz F. Motion passed unanimously.

Hector F. decided not to stay, left the meeting as he was leaving he repeated that he was sending the letter to CPB.

Art G. said that this issue was becoming a threat and that the KDNA CAB members should consider putting a restraining order against Hector F. He also recommended that the CAB need to send a letter to SEA MAR with their recommendation in regards Hector F.

He mentions that Hector had lots of information that was internal to the organization, that SEA MAR need to do an investigation because a staff member could be providing the information to Hector R. and that was unethical if a staff member was doing that.

Jose C said as members we can make recommendations to sea mar.

Luz F. this letter has internal information that this person has as community member

Lilia V. that is why the organization has a structure to get the work done

MOTION: Art G. made motioned to send a letter with recommendation to SEA MAR and have a meeting with Gilbert F and Rogelio R. to discuss their recommendations on this issue with Hector F.. Motion seconded by Luz F. Motion passed unanimously

Ricardo is going to coordinate with Francisco to set the meeting and Ricardo is going to write the letter.

Ricardo review the agenda again move on with the meeting

Francisco let the CAB know that Mr. Gilbert Alaniz was not able to attend because he was with Mr. Riojas looking at the new housing projects that SEA MAR was going to be getting.

Elizabeth reported (on behalf of Gilbert)

- In our previous meeting Mr. Alaniz share that we had applied for a grant for rental assistance, we received the grant through the Yakima County of 3.2 million dollars where we are submitting 25 applications per week to county lottery pool. County has the final approval and they return 20 applications to KDNA every week. The program is going good.
- Funds from state are approved, we are still working on how the process is going to be:
 - Opioids awareness funds for the next two years (\$395,000)
 - Covid awareness funds for the next two years (\$600,000)
- Microsoft grant opportunity with SOL and KDNA 1) Medical 2) Native American Women 3) Economy 4) Gang in the valley
 - Opportunities with technology
 - Build relationship with other media and radio stations across the country.
- Talent Search Grant opportunity e still waiting for the decision
- A grant through PNASH on Heat Stress is going good and it has been useful specially during
- Christopher a community member ask if the messages that were airing were part of that campaign, Elizabeth sad yes and he stated that they were very good information. Elizabeth explained that the information was developed in collaboration with the experts at PNASH to be accurate and current information.

Francisco

- The AC unit for the transmitter was approved, if the transmitter site over heats the electricity goes out and the radio will go off the air. .
- We have opportunity to get accurate readings from the transmitter.
- We transmitted news from the top of the hill for the first time.
- Possible opportunity for the CAB to take a trip up to the transmitter.
- Send a request to SEMAR to upgrade the equipment and have a back up radio equipment so that we can better serve community.

- We are doing an inventory to keep track of all of our equipment.
- Candidates for city of yakima council seat 2, 3 of the 4 candidates agreed to be part of a radio program.
- A member of the community in Sunnyside, is coming to the radio to get their haircut for FREE on Thursday from 4-7pm (During the farms market).
- Working with reporters in the valley to learn more about how the reporters can better serve the Spanish speaking community
- CPV - mandatory sexual harassment training, for all staff and volunteers.
- Any request that we have need to go through SEMAR
- HVAC system has not had any maintenance. We can to keep this updates for the best of the community

Arturo

- Maintenance, is important, KDNA should consider signing maintenance contracts.

Participation in the community should be added to the agenda.

The CAB needs to be overseeing the agenda.

Everyone in the cab should be listening to the radio.

Request for CAB to send letter to SEAMAR to address the letter that Hector Franco has brought to the CAB.

Christopher - Thanks everyone for being here and for listening to the community we are living in. I hope to one day contribute to our community.

Meeting adjourn at 5:11pm

Exhibit A

July 26, 2021

Community Advisory Board
Radio KDNA
Granger, WA

Dear Community Advisory Board,

I am here to present various issues that I have with the way that the CAB has been managed, the current membership and the process with which new members are selected and placed on the board, the limited function of the current CAB, and the future of Radio KDNA.

The CAB

and others, contend that the way that the current management style of the current CAB is outdated. It used to be that power was had by controlling the information process. That style is outdated and is contrary to the management style required by a community-based radio, which needs an open and transparent in all aspects of operation in order to gain community wide support.

The current membership is not representative of the community that the radio serves. The board membership could best be described as President Garcia's friends, who will not question what he says, and Francisco Rios' work associates. Some of the old members, including the President, have been on the CAB for a long time without regard to term limits and the new members are from L&I's group receiving grants. All to strengthen the current Radio administration, not to bring new ideas.

The process with which the new members were placed on the CAB is also suspect. There was no community announcement for new members, rather the members were chosen from work partners. I could have applied to serve on the CAB if I had been informed and I would certainly have contested the appointment of an L&I Investigator to the CAB!

The current CAB function is limited to protect the current radio administration without regard to what the future of Radio KDNA should be.

The results of the recent membership drive is indicative of a disconnect between the radio and the community and the current administration is to blame.

We the community, want a new call for CAB members from the community in a manner that is open to all that wish to apply.

KDNA RADIO MANAGER

I am also here to report to the CAB regarding the current management of Radio KDNA by Francisco Rios and his overreach of authority, which is causing a hostile work environment within

the radio staff. The Sea-Mar Board is providing very little direction on the transition of KDNA administration after Juan Ozuna retired and, after investigation, it appears that Sea-Mar was convinced to continue as always by appointing Francisco Rios as a Group Leader, rather than Radio Manager because that would place him out of the union. Francisco Rios has limited powers, but he is acting outside of his authority, he is acting as if he was the Radio Manager. He presents himself as the Radio Manager in writing and he did not correct the program announcer on a major Seattle radio station when he was identified as the Radio Manager.

We contend that Francisco Rios has showed to be biased in his actions and is not qualified to be the KDNA Radio Manager.

We will be asking Sea-Mar to take a more active role and to undertake a proper search for qualified and experienced candidates to present to the community for the community's input to create a connection with the community so that we all can work together for the future of our community radio.

Hector Franco

Minutes recorded by Jose Carmona & Elizabeth Torres
Reviewed and approved by:

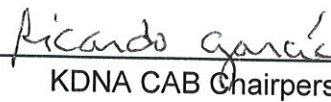
Art Garza


KDNA CAB Secretary

DATE: 10-20-21

Ricardo R

García:


KDNA CAB Chairperson

DATE: 10/20/21