



# Mesa Consejera de la Comunidad

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MINUTES  
KDNA COMMUNITY ADVISORY BOARD  
July 26, 2021  
NCEC/KDNA Community Service Center  
Granger, Washington

**Present:** Ricardo G, Art G, Santiago R, Lorenzo C, Lilia V, Luz F, Jose C.

**Absent:** Rogelio M,

**Staff present:** Francisco R., Elizabeth T.

**Community:** Maria C, Hector F., Christopher

**KDNA Meeting:** Quorum was established, open the meeting at 4:00 pm

Ricardo Garcia spoke with Gilberto and he reported that they were looking for money to have a transmitter in Pasco. Ricardo went over the minutes and asked if there were questions or concerns or changes.

**MOTION:** Art G. made motioned to approve the minutes from April 26, 2021 as is. Motion seconded by Lorenzo C. Motion passed unanimously.

Ricardo gave the opportunity to the Community to speak.

Hector Franco brought a letter to the CAB (exhibit A) he is concerned about the management of the CAB, the term of the members and people from L&I. He said that the management of the Radio KDNA is not good and that his concern that the community is not being treated right.

Ricardo read the letter and asked Hector who from here (KDNA) is giving you this information?

Hector said he could hear and got up and when to where Ricardo was sitting. Ricardo repeated the questions: Who from here is giving you the information?

Hector answered was "they let the Ranchero Chido go" and Maria was treated bad".

Ricardo told Hector that the complaint against the CAB was noted but that the other management issues he needed to bring them up to the SEA MAR Board since they are the governance body of NCEC/Radio KDNA. Ricardo told him that SEA MAR board can address the issues in his letter. The issues Hector wants to see addressed need to be addressed to SEAMAR.

Hector said you telling me you can address this, you sending me to SEA MAR, I will send the letter to CPB. Hector threatened the CAB, that he was going to send this letter to (Corporation for Public Broadcasting) CPB.

**MOTION:** Art G. made motioned to move on with the meeting because Hector was not hearing to what Ricardo was telling him, and this was the second meeting where they spend a lot of time telling him that he needed to address his concerns to the SEA MAR administration. Motion seconded by Luz F. Motion passed unanimously.

Hector F. decided not to stay, left the meeting as he was leaving he repeated that he was sending the letter to CPB.

Art G. said that this issue was becoming a threat and that the KDNA CAB members should consider putting a restraining order against Hector F. He also recommended that the CAB need to send a letter to SEA MAR with their recommendation in regards Hector F.

He mentions that Hector had lots of information that was internal to the organization, that SEA MAR need to do an investigation because a staff member could be providing the information to Hector R. and that was unethical if a staff member was doing that.

Jose C said as members we can make recommendations to sea mar.

Luz F. this letter has internal information that this person has as community member

Lilia V. that is why the organization has a structure to get the work done

**MOTION:** Art G. made motioned to send a letter with recommendation to SEA MAR and have a meeting with Gilbert F and Rogelio R. to discuss their recommendations on this issue with Hector F.. Motion seconded by Luz F. Motion passed unanimously

Ricardo is going to coordinate with Francisco to set the meeting and Ricardo is going to write the letter.

Ricardo review the agenda again move on with the meeting

Francisco let the CAB know that Mr. Gilbert Alaniz was not able to attend because he was with Mr. Riojas looking at the new housing projects that SEA MAR was going to be getting.

Elizabeth reported (on behalf of Gilbert)

- In our previous meeting Mr. Alaniz share that we had applied for a grant for rental assistance, we received the grant through the Yakima County of 3.2 million dollars where we are submitting 25 applications per week to county lottery pool. County has the final approval and they return 20 applications to KDNA every week. The program is going good.
- Funds from state are approved, we are still working on how the process is going to be:
  - Opioids awareness funds for the next two years (\$395,000)
  - Covid awareness funds for the next two years (\$600,000)
- Microsoft grant opportunity with SOL and KDNA 1) Medical 2) Native American Women 3) Economy 4) Gang in the valley
  - Opportunities with technology
  - Build relationship with other media and radio stations across the country.
- Talent Search Grant opportunity e still waiting for the decision
- A grant through PNASH on Heat Stress is going good and it has been useful specially during
- Christopher a community member ask if the messages that were airing were part of that campaign, Elizabeth sad yes and he stated that they were very good information. Elizabeth explained that the information was developed in collaboration with the experts at PNASH to be accurate and current information.

Francisco

- The AC unit for the transmitter was approved, if the transmitter site over heats the electricity goes out and the radio will go off the air. .
- We have opportunity to get accurate readings from the transmitter.
- We transmitted news from the top of the hill for the first time.
- Possible opportunity for the CAB to take a trip up to the transmitter.
- Send a request to SEMAR to upgrade the equipment and have a back up radio equipment so that we can better serve community.