



Community Advisory Board

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MINUTES

KDNA COMMUNITY ADVISORY BOARD

Aug 1st, 2022, at 4pm

NCEC/KDNA Community Service Center
Granger, Washington

Present: Luz F, Eligio J, Arturo G, Santiago R, Rogelio M,

Present by phone: N /A

Present by zoom: N/A

Absent: Raymond N, Margarita L, Lorenzo C, Jose C.

Staff present: Gilbert A, Francisco R, Dora S, Martin Y and Elizabeth Torres.

Community: Maria T. Jose Olguin.

Quorum was established, open the meeting at 4:00 pm

MOTION: Luz Fajardo made a motion to approve the minutes. Motion seconded by Santiago R.

Motion passed unanimously.

****Lilia V does not have email and will be picking up minutes prior to the next meeting to prepare for the meeting. To make sure everyone is getting minutes, I appreciate a call beforehand, we will follow-up via text message, before meetings.

Gilberto:

- June 30th \$2.5 million in for Gang Prevention, Opioids, Covid
- Waiting for a \$40 million grant to see what we will end up getting. (pending)
- Aug 1st Museum was approved with SEAMAR for \$3 million
 - > Gilbert is with the Advisory Board for the museum
 - > 4-5 weeks construction starts
 - > Parks and recreation for granger after hours activities for children
 - > Host big AWCA in August, 20 Mayors will be here
- Martin and Gilbert Reviewing any grants they can apply for.

Francisco:

Wanted to thank CAB and Arturo G, for recording regarding CAB and bylaws and the work that CAB is doing.

Gilberto wanted to acknowledge it was a great program, and appreciated the effort put into it.

Would like to refer to January 24th, 2022, meeting.

PROGRAMING:

As of June 4th we also started transmitting Noticias y Comentarios on Saturdays at midnight, it originated from Mexico City from Radio Pulso Educacion we have it from Monday - Friday 5 pm and midnight.

Second Year of opioids with 40 Programs

Mondays 4-6 Opioids, repeated on Saturdays 10am

Tuesday 4-6 COVID, Sunday at 3pm.

Volunteer Ninfa started producing the voice tracks of July 18th until Winter Season

Youth leadership program with Yakima Valley Community Foundation will stop in September.

Some interviews with some of the candidates that have accepted the time that Radio KDNA gives them with the policies of FCC as a public radio with the candidates that participated in the elections that stop on August 2nd.

Update on the antenna, we received the plan and suggestion from the engineer Marty. We will go up to the antenna to tear down a wall, fix it and cover it and get cement mix to install a new support for the AC. We are waiting for the person that is going to do it. The hardest thing is taking all the materials. The contractor will be David and the second option will be one of our sponsors. It must be done in the next 2 weeks.

Elijio mentioned that Francisco can talk to the firefighters to see if they can take water to the antenna to use it as exercise practice.

Another important piece of information was in June we went 5 hours without power and Gilbert asked Marty to send a proposal to SEAMAR to see if they can get a generator. So, we can have the radio live in the radio. CBP sent a grant for \$160,000 and the money can come from there for the antenna. In the wintertime and in high temperatures the light cuts off. It's very illogical that's being a public radio we are not able to inform the community of what's going on because we don't have any light. This generator is a very big priority for us here in the radio. Up until this day we have done #110 PSA'S.

Arturo mentioned by when will the generator be bought by

Francisco mentioned Once Seamar approves it

We still don't have any information, but we are still in the top competition for the new radio frequency. FCC gives information month to month. We are still waiting. Marty has been in contact with Mr. Alaniz.

PSA'S- In spring and summer our community has a lot of events. RADIO KDNA collaborates with the agencies by announcing their events. PSA'S have requirements that the agency must give at least 10 days' notice for the event.

Radio training, I had contact with Cesar Garcia from the university of WA. They only do it as an academic program, they do not collaborate with agencies like us. YV tech also offers this type of training for the youth.

Arturo Cross training who here at the radio can keep the program or the business of Radio KDNA running if Elizabeth and Francisco are out. Gilbert mentioned we are doing staff training with Dra. Lemos at our staff meetings. Strategic plan to start doing staff training in every staff meeting. Elizabeth mentioned to answer Arturo's question we do have capacitated people here for example when Francisco is out, we have Saida to do news we also assign Carolina to do news. We also have an automatic system in case everyone is out the radio will still be running. We also have volunteers that also do programs. Covid and Opioid workers are also being trained in the radio. We have Alejandro Brito wo is also being cross trained every day.

Arturo mentioned to Francisco can you do a report on program goals and strategic plan. Francisco mentioned that Radio KDNA'S strategic plan and the function of this cab meeting is to Pay attention to the programs and revise them and bring back any comments or suggestions how what can be better we can add or take off and overall, how we can get the radio programs even stronger. I have given everyone the copies that are in Spanish and can be translated to English if needed to with every radio program from the begging till the end of the programs from Monday to Sunday. The strategic plan is our programming. Everyone's job here is to evaluate our programming and once again give us suggestions.

Ray N. has requested a Strategic Plan from KDNA. CAB would like to have clarification on what this means.

Elizabeth mentioned every music producer needs to know the radio format and there should not be any music effects because that violates our policy with FFC as a public radio.

Arturo who receives any complaints regarding the radio programs. Francisco mentioned this is why we have production meetings every second Friday of the month with the staff, DJ'S /Producers and every 3 months we have meeting with the volunteers in the scene scenario revising the polices that we gave them when they made the decision to become a volunteer her at KDNA revise the polices and formats the program formats are very important so the DJ'S know what they are going to do in their jobs.

Elizabeth mentioned that the cab should figure out together what program they are going to start evaluating.

Elizabeth, we have volunteer training. We talk about the dos and don'ts on the radio. If the cab wants the training let me know and I can do it for the cab, it takes 2 to 3 hours. Francisco mentioned before the next cab meeting in October we have that training.

Gilbert mentioned to Lorenzo Garza to have more community involvement invite 10-15 families to lunch

Membership 2nd Drive September 12-16

Arturo mentioned when the membership is going to happen send out an email so the cab can participate and be aware. When we had a closed meeting in February, we talked about appointment days for each of the membership by law talk about the importance. Elizabeth, I asked you to give us dates of every appointment for every membership.

Art: Reference to the need to have CAB members' date of appointments to comply with CAB Bi-Laws and again, this information was not made available for the second time. He also mentioned that this rescheduled meeting was not posted on the KNDNA Website, and the minutes were sent on the day of the meeting which is not the protocol and commented on measures needed to be taken so that this will never occur again. Timely announcements of our CAB meetings will promote community participation and compliance with CAB Bi-Laws.

Arturo when a person cannot come to a cab meeting, they need to report to chair or vice chair. If any person does not let anyone know that they are not coming they need to get out. We need to talk about the process. This cab meetings are very important to comply with CPV and Radio KDNA's requirements. The board will make the decision after 2 excused absences and see if were still need them or not.

Community Comments:

Maria heard the Cab Meeting announced on the radio, and she also received a text message as a reminder.

Arturo 2 Amendments motion to amend the bylaws. Luz made the first motion. Motion second by Elijo. We can revise them, Elizabeth.

Arturo mentioned about why animals cannot be sold on Cambalache. Arturo mentioned that this is not talked about on the CPV requirements. Elizabeth mentioned yes, it is mentioned on CPV that you cannot promote anything that is false on the air. Since a person decided to sell a stolen horse in Cambalche and the police officer brought that person to Radio KDNA and asked if it was true that the person had bought it here. And there was a big chaos created so since then they cannot sell any animals on Cambalache. -Disclaimer -No liability is played before Cambalache starts. Committee needs to make a vote. Let's not postpone it let's not delay it. Arturo whatever the outcome is let's let the public know. Santiago Ramos had a comment that he had been trying to enter the Cambalche program and he had not been able to for a few weeks. He suggested maybe changing it from 3 items to 2 items. So that way everyone would be able to announce their items.

Dates for the next weeks to establish the training.

Elizabeth will send out times for meeting.

Lilia V

- Are there any positions opening?

Elizabeth:

- Open Positions:
 - > Drug Free Grant
 - > Outreach Position
 - > Outreach- social media

Elijo invited everyone to the Toppenish National Night Out.


Motion: Eligio made the motion to adjourn the meeting. Motion seconded by Lilia V. Motion passed unanimously. Meeting ended at 5:20pm.

Minutes taken by Dora Sosa

Reviewed and approved by:

Jose Carmona: DATE: 

KDNA CAB Secretary

Art Garza: DATE:  11-14-22

KDNA CAB Chairperson